



ANDERSON CENTER

The Anderson Center provides engaging management education and leadership development forums for executives and professionals across Greater Minnesota. In Center forums, experienced participants analyze and apply the lessons of real-world case studies guided by highly-skilled Discussion Leaders to improve their organizations.



FORUM DESCRIPTIONS

Leaders of great organizations understand the importance of providing and communicating the organization's vision through their leadership and executing a sound business strategy. Anderson Center forums provide the tools needed for creating an action plan for growth, as well as a peer network of fellow leaders.

EXECUTIVE DEVELOPMENT

Executive Forum

A forum for executives of larger, established organizations to business owners and founders of smaller businesses. The Executive Forum is designed to increase the effectiveness of business leaders and consists of a 12-month educational process that will change the way you think. Within the twelve-month program, there are three one-week educational sessions designed as intensive, full-time commitments that allow leaders to concentrate on specific business topics related to the Survival, Growth and Expansion stages of business.

Forum Fees: \$15,000, \$5000 per week

Strategy Forum

An application-based forum for business leaders responsible for strategic leadership. Participants of the forum are guided through the process of building or refining strategies for their individual organizations. Case studies, various strategy planning frameworks and activities are used to enhance the capacity of executives to think and lead strategically.

Forum Fees: Inquire about special tiered forum fees.

Leadership Forum

For organizational leaders who want to gain the confidence of their people, define and communicate vision, build processes for improvement and orchestrate organizational success. Based on the acclaimed FranklinCovey® course "Great Leaders, Great Teams, Great Results", this preeminent forum is designed to equip participants with tools they can use to transform from great business executives and managers into great leaders.

Forum Fees: \$3000

MANAGEMENT DEVELOPMENT

Management Forum

A forum for general and functional managers, and executives and owners of mid-to-large organizations. The Management Forum is designed to equip managers with enhanced decision-making by exposing them to essential management concepts, tools and techniques, and increasing their cross-functional awareness.

Forum Fees: \$4500

The 7 Habits for Managers Forum

The acclaimed FranklinCovey® course "The 7 Habits for Managers™" is designed to equip today's managers with the tools needed to lead teams, overcome interpersonal and organizational challenges, manage and enhance team member performance and produce superior and lasting results.

Forum Fees: \$3000

SUPERVISORY DEVELOPMENT

Supervisors Forum

Designed for those who want to enhance their supervisory skills to be more effective leaders of other people. Participants will learn a variety of supervisory skill and will use role play and application exercises to practice how and when to utilize behaviors for maximum effectiveness within their organization.

Forum Fees: \$1800

FUNCTIONAL

Marketing Forum

For senior and middle-level managers responsible in whole, or in part, for organizational marketing leadership. The Marketing Forum provides participants with an in-depth understanding of marketing principles and provides insight and pragmatic solutions to complex business challenges.

Forum Fees: \$2300

Operations Forum

Ideally suited for senior and mid-level managers responsible in whole, or in part, for Operations, Process Improvement and/or Supply Chain functions. The Operations Forum prepares managers and executives to understand and address production, process and supply chain concepts, tools and techniques.

Forum Fees: \$2300

SKILL BASED

Governance Forum

A forum for current or future board chairs, committee leaders, and advisors for both for-profit and non-profit organizations who have or plan to create a board of directors or board of advisors to enhance the effectiveness of board members and the value added by Advisory Boards and Boards of Directors as a whole.

Forum Fees: \$2500

Leading Change Forum

Best for business professionals within medium- to large-sized organizations who are looking to better understand the change process and to learn how organizations transform themselves.

Forum Fees: \$2300

Leading Negotiations Forum

For middle to senior-level executives, advisors, and owners who use negotiating skills in their daily interactions. The Leading Negotiations Forum includes self-assessment exercises, negotiation simulations, situation analysis and advanced negotiating tools.

Forum Fees: \$2300

EVENTS

Speakers Forum

A forum for lifelong learners. The Speakers Forum is a networking opportunity and luncheon speaker series where exceptional business executives, experts, authors and other leaders share their stories, sweet successes, and hard lessons learned.

Corporate and Table Sponsorships are available.

For more information about upcoming forums, and to learn how we can provide you with development opportunities and tools to grow and create value in your organization, visit us on the web at www.anderson-center.org.

FORUM DATES & VENUES

2017

Q1

Executive Forum – January 22-27
Oak Ridge Hotel & Conference Center, Chaska

Operations Forum – February 13-15
Courtyard by Marriott, St. Cloud

Leadership Forum – March 20-22
River's Edge Convention Center, St. Cloud

January						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
Executive, Week 1 of 3						28
29	30	31				

February						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	Operations		16	17	18	
19	20	21	22	23	24	24
26	27	28				

March						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	Leadership		23	24	24	
26	27	28	29	30	31	

Q2

Supervisors Forum
April 12, 19, 26 & May 3
River's Edge Convention Center, St. Cloud

Leading Change Forum – May 15-17
River's Edge Convention Center, St. Cloud

Executive Forum (Week 2 of 3)* – June 4-9
Madden's on Gull Lake, Brainerd

April						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	SF	13	14	15
16	17	18	SF	20	21	22
23	24	25	SF	27	28	29
30						

May						
S	M	T	W	T	F	S
	1	2	SF	4	5	6
7	8	9	10	11	12	13
14	Leading Change		18	19	20	
21	22	23	24	25	26	27
28	29	30	31			

June						
S	M	T	W	T	F	S
					1	2
						3
Executive, Week 2 of 3						10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Q3

7 Habits for Managers Forum – July 17-19
Madden's on Gull Lake, Brainerd

Management Forum – September 11-15
Oak Ridge Hotel & Conference Center, Chaska

July						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	7 Habits for Managers		20	21	22	
23	24	25	26	27	28	29
30	31					

August						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

September						
S	M	T	W	T	F	S
						1
						2
3	4	5	6	7	8	9
10	Management		16			
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Q4

Supervisors Forum
October 11, 17, 24 & 31
Arrowwood Resort, Alexandria

Executive Forum (Week 3 of 3)* – November 5-9
Oak Ridge Hotel & Conference Center, Chaska

Governance Forum – December 5-7
Oak Ridge Hotel & Conference Center, Chaska

October						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	SF	12	13	14
15	16	SF	18	19	20	21
22	23	SF	25	26	27	28
29	30	SF				

November						
S	M	T	W	T	F	S
			1	2	3	4
Executive, Week 3 of 3				10	11	
12	13	14	15	16	17	18
19	20	21	22	23	24	24
26	27	28	29	30		

December						
S	M	T	W	T	F	S
						1
						2
3	4	Governance		8	9	
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

All dates are subject to change.
*The Executive Forum is a twelve-month program that includes three one-week educational sessions.