

FORUM DATES & VENUES

2019

Q1

Executive Forum (Session 1 of 3)* – January 28- 31
Oak Ridge Hotel & Conference Center, Chaska
Forum Fees: \$5,000

Supervisors Forum – February 5, 12, 19 & 26
River's Edge Convention Center, St. Cloud
Forum Fees: \$1,950

Operations Forum – March 5-7
Courtyard by Marriott, St. Cloud
Forum Fees: \$2,300

January						
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		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	Executive, Session 1 of 3					

February						
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					1	2
3	4	SF	6	7	8	9
10	11	SF	13	14	15	16
17	18	SF	20	21	22	23
24	25	SF	27	28		

March						
S	M	T	W	T	F	S
						1
3	4	Operations			8	9
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17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Q2

7 Habits for Managers Forum – April 29 - May 1
Madden's on Gull Lake, Brainerd
Forum Fees: \$3,000

Executive Forum (Session 2 of 3)* – June 3-6
Madden's on Gull Lake, Brainerd
Forum Fees: \$5,000

April						
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27	28	7 Habits for Managers				

May						
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26	27	28	29	30	31	

June						
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2	Executive, Session 2 of 3					7
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Q3

Supervisors Forum – July 10, 17, 24 & 31
Grand Arbor, Alexandria
Forum Fees: \$1,950

Leadership Forum – August 20-21
River's Edge Convention Center, St. Cloud
Forum Fees: \$2,500

Management Forum – September 4, 11, 18 & 25
River's Edge Convention Center, St. Cloud
Forum Fees: \$3,500

July						
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27	28	29	30	SF		

August						
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31						

September						
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13	14	15	16	17	MF	19
20	21	22	23	24	MF	26
27	28	29	30			

Q4

Supervisors Forum – October 8, 15, 22 & 29
MinnWest Technology Campus, Willmar
Forum Fees: \$1,950

Executive Forum (Session 3 of 3)* – November 11-14
Forum Fees: \$5,000

Governance Forum – December (3-Day Forum, Dates TBD)
Location TBD
Forum Fees: \$2,500

October						
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27	28	SF	30	31		

November						
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10	Executive, Session 3 of 3				15	16
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December						
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*The Executive Forum is a twelve-month program that includes three four-day educational sessions. Each session is \$5,000, for a total of \$15,000.



ANDERSON CENTER

The Anderson Center provides engaging management education and leadership development forums for executives and professionals across Greater Minnesota. In Center forums, experienced participants analyze and apply the lessons of real-world case studies guided by highly-skilled Discussion Leaders to improve their organizations.



FORUM DESCRIPTIONS

Leaders of great organizations understand the importance of providing and communicating the organization's vision through their leadership and executing a sound business strategy. Anderson Center forums provide the tools needed for creating an action plan for growth, as well as a peer network of fellow leaders.

Management and Functional Skills Featuring Harvard Business School Case Study Methodology

Leadership and Interpersonal Skills Featuring Curriculum by FranklinCovey®

Executive Forum: A forum for individuals looking to learn and grow alongside a cohort of peers across a yearlong program. This forum is designed to increase the effectiveness of executives by diving deep into the strategy and leadership components in the survival, growth and expansion stages of business. Throughout the year, the cohort participates in three four-day sessions and optional company tours, providing feedback and building relationships.

Strategy Forum: An application-based forum for management teams responsible for the strategic leadership in an organization. Participants are guided through the process of building or refining their business strategy using tools, frameworks and case studies.

Management Forum: A forum designed to provide participants with enhanced decision-making skills by exposing them to essential management concepts including leadership, operations, finance, marketing strategy, etc. with accompanied tools and techniques to increase their cross-functional awareness.

Governance Forum: A comprehensive forum that assists board members in assessing their key knowledge, skills and abilities, and forming a plan for both individual and full-board development to improve the performance and effectiveness of the board.

Operations Forum: A forum that prepares participants to address operations related concepts including production, process flow, supply chain and quality control with tools and action planning.

Marketing Forum: A forum that provides participants with an in-depth understanding of marketing principles, how marketing supports strategy, and delivers insight and solutions to marketing challenges.

Leading Change Forum: A forum featuring John Kotter's 8-step change framework that provides participants with tools and strategies to lead, manage and institutionalize change in an organization.

Leading Negotiations Forum: A forum for any leader looking to build win-win relationships with team members, customers, and vendors through self-assessment exercises, negotiation simulations, situation analysis and advanced negotiating tools.

Leadership Forum: A forum for individuals looking to increase trust among their team, improve communication, build processes for execution and empower team members to grow. Based on FranklinCovey®'s "4 Essential Roles of Leadership," this forum provides participants with tools to transform from great business executives into great leaders.

The 7 Habits for Managers Forum: Based on FranklinCovey®'s course, "7 Habits for Managers™", this forum is designed to equip today's managers with the tools needed to lead teams, overcome interpersonal and organizational challenges, manage and enhance team member performance and produce superior and lasting results.

Supervisors Forum: A forum that introduces individuals to a variety of supervisory skills including effective communication, giving feedback, facilitating difficult conversations, driving team performance and more. Participants are given the opportunity to practice how and when to utilize behaviors for maximum effectiveness in today's workplace through role play and application exercises.

Speed of Trust Forum: A forum based upon FranklinCovey®'s "Speed of Trust" curriculum that benefits both individuals and teams. Participants are equipped with powerful and practical leadership tools for self trust and relationship trust which are built on concepts of credibility and behavior.

EXECUTIVE
DEVELOPMENT

MANAGEMENT
DEVELOPMENT

SUPERVISORY
DEVELOPMENT

BOARD
DEVELOPMENT

ALL LEADERS

For more information about upcoming forums, and to learn how we can provide you with development opportunities and tools to grow and create value in your organization, visit us on the web at www.anderson-center.org.