

ANDERSON CENTER

DISCUSSION
LEADERSHIP
FORUM

The Discussion Leadership Forum is designed to assist CXO's, HR and organizational development professionals, community leaders, educators, and facilitators in learning the skills needed to lead critical discussions and facilitate case study analysis in their organization, classroom and/or through the Anderson Center. This day-and-a-half forum assists the participants in understanding the philosophical underpinnings of participant centered learning and to gain practical tools for discussion leadership over time. Participants should have some experience with the case method as a teacher or learner.

Objectives of the Discussion Leadership Forum:

- Enhancing the case teaching and learning capacity of individual participants.
- Refining the facilitation, communication, and discussion leadership skills of group leaders.
- Presenting participant-centered learning—the style of teaching used throughout all Anderson Center forums.
- Networking with members of leading organizations and educational institutions in Greater Minnesota.
- Providing resources for post-forum learning and application.
- Introducing the Discussion Leader certification process to those interested in working with the Anderson Center.

Forum Dates & Venue:

June 2-3, 2015 — St. John's University in Collegeville, Minn.

Forum Fees:

The fee for the Discussion Leadership Forum is \$1,500. The fee covers tuition, case materials, meals and lodging. Nonprofit organizations receive a 20% discount. Individuals and small or early stage organizations interested in attending an Anderson Center forum, with limited ability to pay, should inquire about scholarship opportunities.



Forum Leader:

Willis Emmons is Senior Lecturer and Director of the C. Roland Christensen Center for Teaching and Learning at Harvard Business School, a position he has held since 2004. As Director of the Christensen Center, Emmons oversees programs to promote and support teaching excellence and innovation within Harvard Business School and to provide leadership and expertise about case method teaching and participant-centered learning for instructors at other institutions in the United States and abroad.

From 1999-2004, Emmons was Associate Professor at Georgetown University's McDonough School of Business where he taught courses on strategic management and international business. Emmons was a member of the Harvard Business School faculty from 1989-1999 where he taught courses in the M.B.A. and executive education programs.

Contact and Registration Information:

For questions regarding the Discussion Leadership Forum, contact Venita Wilkes, Center Director, at venita@anderson-center.org or 320.251.3215. For registration information, visit www.anderson-center.org.



"The principles I learned during the Discussion Leadership Forum go far beyond teaching—I will feel the benefits as a teacher, student, manager and leader. Great program!"

Dean Casad, VP of Product Marketing, GEOTEK