

ANDERSON CENTER



The Executive Forum is ideally suited for company presidents and executives of larger, established organizations to business owners and founders of smaller businesses. The forum is designed to increase the effectiveness of business leaders and consists of a 12-month educational process that will change the way you think. It is fast-paced, concentrated and highly interactive. Within the twelve months, there are three one-week educational sessions designed as intensive, full-time commitments that allow leaders to concentrate on specific business topics related to the survival, growth and expansion stages of business.

### Forum Topics and Curriculum:

- Competitive Strategy
- Change Management
- Ethics in Business
- Financial Analysis
- Global Leadership
- Innovation
- Leading Negotiations
- Marketing Strategy
- Operations Strategy
- Recruitment & Retention
- Succession Planning
- Team Development

### Additional Objectives of the Executive Forum Include:

- Gaining new business management tools and techniques to successfully lead your organization through the survival, growth and expansion phases of the business cycle.
- Providing time between sessions to evaluate and apply what you have learned, and to have the opportunity to host your peer network at your organization for a personalized case study.
- Creating bonds with other business leaders through the shared 12-month experience that continue beyond the forum.

### Forum Dates and Venues:

The twelve-month forum is made up of three one-week sessions:

**Week 1** January 21-26, 2018 – Oak Ridge Hotel & Conference Center in Chaska, Minn.

**Week 2** June 11-15, 2018 – Madden's on Gull Lake in Brainerd, Minn.

**Week 3** November 5-8, 2018 – Venue to be finalized

### Teaching Team:

The Executive Forum is led by a teaching team of Discussion Leaders, who specialize in the specific topics being covered in each case study. This teaching team brings a wealth of experience from the business world, and experience in facilitating case studies and leading discussions for the Anderson Center.

View biographies of the teaching team at: [www.anderson-center.org](http://www.anderson-center.org)



**Bob Mahowald, Jr.**  
Discussion Focus:  
Leadership



**Eric Nicholson**  
Discussion Focus:  
Leadership



**Joanne Kudrna**  
Discussion Focus:  
Strategy



**Bryan Burns**  
Discussion Focus:  
Operations



**Greg Schumacher**  
Discussion Focus:  
Leading Teams



**Amy Fredin**  
Discussion Focus:  
Financial Analysis



**Dean Casad**  
Discussion Focus:  
Marketing



**Brian Schoenborn**  
Discussion Focus:  
Leading Negotiations



**Brad Pieper**  
Discussion Focus:  
Marketing

### Forum Fees:

The cost for each week of the forum is \$5,000; for a total fee of \$15,000. Each session is invoiced separately. Nonprofit organizations receive a 20% discount. Individual and small or early stage organizations interested in attending with limited ability to pay, should inquire about scholarship opportunities.

### Contact and Registration Information:

For questions regarding the Executive Forum, contact Rebecca Gross, Business Development Manager at [rebecca@anderson-center.org](mailto:rebecca@anderson-center.org) or 320.251.5420. For registration information visit [www.anderson-center.org](http://www.anderson-center.org).



"The forum was a great experience and well worth the time investment to help me develop as an executive in my company."

*Eric Kolstoe, Vice President of Manufacturing  
FAST Global Solutions, Glenwood, Minn.*