MENTORING MILLENNIALS WILL EXPLORE:

- Work-life balance vs. work-life integration
- The importance of generational collaboration
- Millennials’ search for meaning in their work, and the importance of making a difference
- Bridging generational gaps in communication, rewards and other important areas of business
- How to recruit, retain, and motivate Millennials within an organization

QUALITIES & TRAITS OF MILLENNIALS:
Millennials are tech-savvy, socially accepting, and ambitious. They’re disrupting the workplace by questioning traditional workplace hierarchy and participating in a more shared economy. They believe in work-life integration and making meaningful connections via social media. Learn about the unique contributions millennials can bring to an organization.

PRESENTED BY:
Scott Zimmer is a seasoned public speaker, writer and market researcher. With 12 years of public speaking experience, he’s developed a uniquely personable style and uses insight, humor, and data to foster an environment where every generation feels valued and understood.
Hannah Ubl is a speaker, writer, researcher, consultant and generational expert and is firmly established in the public speaking scene as a powerful voice for her generation. Hannah uses a healthy blend of stories and statistics to help people gain a deeper understanding of one another.

Forum Data and Venue:
February 23, 2016 – 9:00 am - 3:00 pm – River’s Edge Convention Center in St. Cloud, Minn.

Forum Fees:
The fee for Leading Generations — Mentoring Millennials is $500 per person. The fee covers tuition, curriculum and meals.

Contact and Registration Information:
For questions regarding Leading Generations — Mentoring Millennials contact Sydney Andringa, Client Coordinator.
sydney@anderson-center.org
320.251.5420

About BridgeWorks:
BridgeWorks has been dedicated to bridging generational gaps in the workplace and marketplace since 1997. Through their cutting edge research and best selling books, BridgeWorks has helped some of the country’s largest companies fully harness the power of the Traditionalists, Baby Boomers, Generation Xers and Millennials.

“Any training that can be applied immediately after the session adds value to an organization. After reflecting on the different needs and motivators for each generation, I can listen and lead with a new perspective within my organization. I was able to go back to a difficult situation with an employee and turn what had been a conflict into a positive interaction.”

Jim Magonegill, Director of Operations
Vector Windows

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