



Serving Greater Minnesota

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Dear **#{entity.firstName}**,

How strategically have you planned the development of your organization's future leaders?

An article published last year in the *Harvard Business Review*\* asserts that "...many companies ignore leadership development to focus on more immediate challenges. But, your organization's future success depends on identifying and developing the next generation of its leaders."

The author poses key questions:

- What criteria do you use to identify potential leaders?
- How are you supporting those leaders in their development?
- How are you measuring their success?

It's true that competitive companies have urgent matters to attend to every day – that's the nature of business. But it doesn't mean that leadership development should be put on the back burner.

Developing leaders is essential to the future success of your organization. We can help identify development paths for both your current and future leaders.

**We are excited about our fall lineup of forums:**

The new [Supervisors Forum](#) meets for five one-day sessions every two weeks beginning on October 4. Each session includes instruction alongside role play and activities that encourage interactive learning.

The [Marketing Forum](#) is great for senior and mid-level managers who are responsible for organizational marketing efforts to hone their marketing skills.

The [Governance Forum](#) is for current or future board chairs, committee leaders, and advisors for both for-profit and non-profit organizations.

We are also now taking registrations for our 2017 [Executive Forum](#)!

We would love to have you join us! Please feel free to call me at 320.251.5420 or [email](#) me with any additional questions. I look forward to hearing from you!

Sincerely,

## Upcoming Events

Visit [anderson-center.org](http://anderson-center.org) to learn more and register for upcoming forums.

### Supervisors Forum

Oct 4, Oct 18, Nov 1, Nov 15, Nov 29 – St. Cloud

### Marketing Forum

October 17-19, 2016 – St. Cloud

### Speakers Forum

October 25, 2016 – St. Cloud

### Governance Forum

November 8-10, 2016 – St. Cloud

## TEAM NEWS

**Pam Marthaler recently joined the Anderson Center as our new Client Coordinator.**

Over the last 15 years Pam has worked in client relations, including multiple roles at Sprint in customer service, sales support, and project management – supporting Fortune 500 companies. Her most recent position was in fundraising and development for the March of Dimes, where she worked closely with many local business leaders.



Please join us in welcoming Pam!

## SPEAKERS FORUM

Come hear Mynul Khan, founder and CEO of the online marketplace, Field Nation.

This St. Cloud State graduate is changing how freelance workers find their next check! Hear him at the next [Speakers Forum](#)!

**Mynul Khan**

**Jean Braun**  
**Executive Director**



CEO, Field Nation  
October 25, 2016  
11:30 a.m.-1:00 p.m.  
River's Edge Conference  
Center – St. Cloud

\*Monarth, Harrison. "Evaluate Your Leadership Development Program." *Harvard Business Review*, January 22, 2015.



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