

Grow yourself.
Grow your organization.



FORUM CALENDAR



ANDERSON CENTER

The Anderson Center provides engaging management education and leadership development forums for executives across Greater Minnesota. In Center forums, experienced participants—including owners, directors, executives, managers, advisors and financiers—debate and apply the lessons of real-world case studies guided by highly-skilled Discussion Leaders to improve their organizations.



FORUM DESCRIPTIONS

Each forum provides a peer network, case studies, application exercises and reference materials. See the “Forums” tab on our website at www.anderson-center.org for more detailed information and to register for each forum. Forum fees, dates and locations are subject to change.

Discussion Leadership Forum

A forum for facilitators, educators, company leaders and future Anderson Center Discussion Leaders, looking to use the case method inside their organization (or classroom) as an executive development or strategic communication tool.

Forum Fees: \$1000

Executive Forum

A forum for executives of larger, established organizations to business owners and founders of smaller businesses. The Executive Forum is designed to increase the effectiveness of business leaders and consists of a 12-month educational process that will change the way you think. This marquee Anderson Center forum is fast-paced, concentrated and highly interactive. Within the twelve-month program, there are three one-week educational sessions designed as intensive, full-time commitments that allow leaders to concentrate on specific business topics related to the Survival, Growth and Expansion stages of business.

Forum Fees: \$15,000

Family Business Forum

A forum for owners, executives and advisors to family-owned businesses, looking to improve internal communication, analyze strategic challenges, address succession issues and increase sustainability.

Forum Fees: Inquire about special tiered forum fees.

Finance Forum

A forum for those who need or want to gain a better understanding of financial analysis and control. The Finance Forum is designed to broaden and deepen individual and organizational capabilities in, and understanding of, financial planning and analysis.

Forum Fees: \$2250

Governance Forum

A forum for current or future board chairs, committee leaders, and advisors for both for-profit and non-profit organizations who have or plan to create a board of directors or board of advisors to enhance the effectiveness of individual Board members and the value added by Advisory Boards and Boards of Directors as a whole.

Forum Fees: \$2500

International Business Forum

A forum for business owners, managers and executives of organizations who are, or plan to be, conducting business globally, to understand and address the challenges and opportunities of competing on an international level.

Forum Fees: \$2250

Leadership Forum

A forum for organizational leaders who want to gain the confidence of their people, define and communicate vision, build processes for improvement and orchestrate organizational success. Based on the acclaimed FranklinCovey® course “Great Leaders, Great Teams, Great Results”, this preeminent forum is designed to equip participants with tools they can use to transform from great business executives and managers into great leaders.

Forum Fees: \$3000

Leading Change Forum

A forum for business professionals within medium- to large-sized organizations who are looking to better understand the change process and to learn how organizations transform themselves.

Forum Fees: \$2250

Leading Negotiations Forum

A forum for middle to senior-level executives, advisors, and owners who use negotiating skills in their daily interactions. The Leading Negotiations Forum includes self-assessment exercises, negotiation simulations, situation analysis and advanced negotiating tools.

Forum Fees: \$2250

Managers’ Forum

A forum for general and functional managers, and executives and owners of mid-to-large organizations. The Managers’ Forum is designed to equip managers with enhanced decision-making by exposing them to essential management concepts, tools and techniques, and increasing their cross-functional awareness.

Forum Fees: \$4500

Marketing Forum

A forum for senior and middle-level managers responsible in whole, or in part, for organizational marketing leadership. The Marketing Forum provides participants with an in-depth understanding of marketing principles and provides insight and pragmatic solutions to complex business challenges.

Forum Fees: \$2250

Operations Forum

A forum ideally suited for senior and mid-level managers responsible in whole, or in part, for Operations, Process Improvement and/or Supply Chain functions. The Operations Forum prepares managers and executives to understand and address production, process and supply chain concepts, tools and techniques.

Forum Fees: \$2250

Roundtable Annual Retreat

An event for lead decision-makers in high-impact organizations across Greater Minnesota. The Roundtable Annual Retreat is a unique networking and educational event—one benefit to the strategic Roundtable membership, where members help shape the long-term strategies of the Anderson Center and commit to a minimum investment level annually for participation by their stakeholders in the center’s forums.

Complimentary, for Roundtable Members only.

Speakers Forum

A forum for lifelong learners. The Speakers Forum is a networking opportunity and luncheon speaker series where exceptional business executives, experts, authors and other leaders share their stories, sweet successes, and hard lessons learned.

Corporate and Table Sponsorships may be available.

Strategy Forum

An application-based forum for business leaders responsible for strategic leadership. Participants of the forum are guided through the process of building or refining strategies for their individual organizations. Case studies, various strategy planning frameworks and activities are used to enhance the capacity of executives to think and lead strategically.

Forum Fees: Inquire about special tiered forum fees.

The 7 Habits for Managers Forum

The acclaimed FranklinCovey® course “The 7 Habits for Managers™” is designed to equip today’s managers with the tools needed to lead teams, overcome interpersonal and organizational challenges, manage and enhance team member performance and produce superior and lasting results.

Forum Fees: \$3000

Anderson Center Forums are now accredited with CPE credits through the National Association of State Boards of Accountancy (NASBA).

For more information about upcoming forums, and to learn how we can provide you with development opportunities and tools to grow and create value in your organization, visit us on the web at www.anderson-center.org.

FORUM DATES & VENUES

2014

Q2

Leadership Forum – April 7-9
River's Edge Convention Center, St. Cloud

Marketing Forum – May 5-7
River's Edge Convention Center, St. Cloud

Speakers Forum – May 8
River's Edge Convention Center, St. Cloud

Executive Forum (Week 2 of 3)* – June 8-13
Madden's on Gull Lake, Brainerd

The 7 Habits for Managers Forum – June 23-25
Gainey Conference Center, Owatonna

April						
S	M	T	W	T	F	S
		1	2	3	4	5
6	Leadership			10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

May						
S	M	T	W	T	F	S
				1	2	3
4	Marketing		Speakers	9	10	
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

June						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	The 7 Habits for Managers			26
27	28	29	30			

Q3

Leading Negotiations Forum – July 14-16
River's Edge Convention Center, St. Cloud

Finance Forum – August 11-13
River's Edge Convention Center, St. Cloud

Managers' Forum – September 8-12
Madden's on Gull Lake, Brainerd

LEAD2014 – September 10
Gorecki Center, College of St. Benedict Campus, St. Joseph

Speakers Forum – September 11
River's Edge Convention Center, St. Cloud

Leadership Forum – September 22-24
Madden's on Gull Lake, Brainerd

July						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	Leading Negotiations			17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

August						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	Finance		14	15	16	
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

September						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	Managers' LEAD2014 Speakers				13
14	15	16	17	18	19	20
21	Leadership		25	26	27	
28	29	30				

Q4

Governance Forum – October 7-9
Madden's on Gull Lake, Brainerd

Roundtable Annual Retreat – October 23-24
Madden's on Gull Lake, Brainerd

The 7 Habits for Managers Forum – November 4-6
Madden's on Gull Lake, Brainerd

Leading Change Forum – November 17-19
Le St. Germain Suite Hotel, St. Cloud

Executive Forum (Week 3 of 3)* – December 7-12
River's Edge Convention Center, St. Cloud

October						
S	M	T	W	T	F	S
			1	2	3	4
5	6	Governance			10	11
12	13	14	15	16	17	18
19	20	21	22	Roundtable		25
26	27	28	29	30	31	

November						
S	M	T	W	T	F	S
						1
2	3	The 7 Habits for Managers		7	8	
9	10	11	12	13	14	15
16	Leading Change			20	21	22
23	24	25	26	27	28	29
30						

December						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	Executive, Week 3 of 3				18	19
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

2015

Q1

Speakers Forum – January 22
River's Edge Convention Center, St. Cloud

Operations Forum – January 26-28
River's Edge Convention Center, St. Cloud

Executive Forum (Week 1 of 3)* – February 8-13
Venue to be determined

Strategy Forum – March 23-27
Le St. Germain Suite Hotel, St. Cloud

January						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	Speakers		24
25	Operations		29	30	31	

February						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	Executive, Week 1 of 3				18	19
15	16	17	18	19	20	21
22	23	24	25	26	27	28

March						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	Strategy			28
29	30	31				

*The Executive Forum is a twelve-month program that includes three one-week educational sessions.

GREATER MINNESOTA



Forum Locations

To serve clients throughout Greater Minnesota more conveniently, our forums take place at a number of accommodating destinations in Northern, Central, and Southern Minnesota. Each destination allows participants to focus on their growth and development. Forum venues in 2014 include Madden's on Gull Lake in Brainerd, River's Edge Convention Center in St. Cloud, and the Gainey Conference Center in Owatonna.



Madden's on Gull Lake in Brainerd, Minn.



River's Edge Convention Center in St. Cloud, Minn.



Gainey Conference Center in Owatonna, Minn.

Minnesota Initiative Foundations — Key Partners in Greater Minnesota

Throughout Greater Minnesota, the six Minnesota Initiative Foundations are collaborating with the Anderson Center to provide greater access to Center forums. Scholarships are available for individuals and organizations that have a high ability-to-benefit and a low ability-to-pay. See the "Greater Minnesota" tab on our website at www.anderson-center.org for more information about scholarships. For more information about the Minnesota Initiative Foundations, visit www.GreaterMinnesota.net.

CREATING VALUE

Quality Metrics

- 100% of our participants are "Likely to Return to the Anderson Center".
- 99% of our participants said the forum "Met or Exceeded Expectations".
- 91% of our participants said the forum they attended was "One of the Best" management development experiences they have ever had.

*Post-forum survey responses from 420 participants in Center forums between January 2012 and December 2013.

For more information about upcoming forums, and to learn how we can provide you with development opportunities and tools to grow and create value in your organization, visit us on the web at www.anderson-center.org.

ANDERSON CENTER

122 12th Avenue North, Suite 102, St. Cloud, MN 56303

Leadership Team and Discussion Leaders

To meet the Anderson Center team and Discussion Leaders, visit our website at www.anderson-center.org

Contact

For additional information or to register for a forum, contact:

Venita Wilkes, Forum Director

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